

## Cookies Policy

This information is being provided in order to comply with the General Data Protection Regulation (GDPR) coming into effect from 25<sup>th</sup> May 2018 and to ensure there is clarity and transparency about your privacy when using this website [www.marblewhitecounselling.co.uk](http://www.marblewhitecounselling.co.uk)

### What is a Cookie?

“A cookie is a piece of information in the form of a very small text file that is placed on an internet user's hard drive. It is generated by a web page server, which is basically the computer that operates a web site. The information the cookie contains is set by the server and it can be used by that server whenever the user visits the site. A cookie can be thought of as an internet user's identification card, which tell a web site when the user has returned” (About Cookies.Org, 2018, [www.aboutcookies.org/cookie-faq/](http://www.aboutcookies.org/cookie-faq/)).

Cookies generally improve the user's experience on a website and do not harm your device. This cookie policy will provide information on what cookies will and may be set when visiting this website and how to enable, control or delete them.

### Reasons for Use of Cookies on this Website

- To offer a good experience for visitors to the site.
- To monitor and analyse the functioning, process and usefulness of the website.
- To confirm the site is secure and safe for visitors to use.

Cookies on this website are divided into two types: **First-party Cookies** – Cookies placed by Vista x Wix and **Third-party Cookies** – Cookies placed and utilised by third-party organisations that are Vista x Wix's partners. When using this website, there are links to other companies such as 'About Cookies.Org', links to Marble White's Counselling pages on Social Media and other directories. These are provided to offer further information to enhance the user's knowledge. Access to additional sites/companies gives the user alternatives to support, other than Marble White Counselling, so an informed choice can be made in regards to sourcing help and guidance. When accessing these, you may be sent cookies by these organisations.

Please note Angela Hughes of Marble White Counselling has no access or control over cookies used by these companies or third-party websites and is not responsible for any of the content of these external organisations in this cookie policy and on this website. Please check the third-party websites for further information about their cookies and how to manage them.

## Duration

Cookies could have different durations. This is dependent upon their function. There are session and persistent cookies. Session cookies only remain for the time you are online. The browser erases these when you shut the browser. Persistent cookies remain on your device once the browser has been closed and continue for the duration of time stipulated in the cookie.

## Categories

The cookies used on this website are: Essential, Analytic, Functional and Marketing.

- Essential cookies allow you to navigate around the website and employ essential aspects such as secure and private areas.
- Analytic cookies help comprehend how visitors use the website - e.g what pages you view, to give stats on the way the site is used and enhance the website by pinpointing any inaccuracies or operational problems.
- Functional cookies are used to recall choices visitors make to better their experience, for example language.
- Marketing cookies are employed to gather information concerning the affect of Vista x Wix's campaigns operated in other sites on users/non-users.

Most Vista x Wix's websites tend to use essential or functional cookies. However, I have included all types of cookies that could be incorporated. Please see tables below. Taken from <https://www.wix.com/about/cookie-table>

## First Party Cookies

<b>Name</b>	<b>Purpose</b>	<b>Duration</b>	<b>Category</b>
userType	used to identify logged in users	3 months	essential
wixSession2	used in connection with user login	15 days	essential
XSRF-TOKEN	used for security	session	essential
_ASID	used to system monitoring/debugging	1 day	essential
_AVID	used to generate user-id for non-authenticated user	3 months	essential
_ansPAID	used to identify logged in users (Wix help center)	3 months	essential
_AC	used to authenticate logged in users (Wix help center)	15 days	essential
_WAGU	used to identify users on support channels	7 days	essential

<b>Name</b>	<b>Purpose</b>	<b>Duration</b>	<b>Category</b>
_WAT	used to identify logged in users (Wix help center)	14 days	essential
consent-policy	used for cookie banner parameters	12 mths	essential
SSR-caching	used to indicate the system from which the site was rendered	1 minute	essential
_wixCIDX	used for system monitoring/debugging	3 months	essential
_wixVIDX	used for system monitoring/debugging	3 months	essential
_wixAB3	used to save the state of the experiments the user has at Wix.com platform	6 months	essential
smSession	used to identify logged in site members	session	essential
bsession	used for system effectiveness measurement	30 minutes	essential
_wixAB3 <GUID>	used to save the state of the experiments the user has at Wix.com platform	4 hours	essential
hs	used for security	session	essential
wixLanguage	used in connection with customer login	12 months	essential
_wix_browser_sess	used to system monitoring/debugging	session	essential
svSession	used in connection with user login	session	essential
wixRec	used for system effectiveness measurement	2 hours	essential
wixvertical	used in connection with premium package picker	12 months	essential
_wixUIDX	used for support assistance identification	3 months	essential
wixMagento	used to save user state when using eCom	session	essential

Name	Purpose	Duration	Category
wixClient	used to identify logged in users	14 days	essential
fedops.logger.sessionId	used for stability/effectiveness measurement	12 months	essential

### Third Party Cookies

Name	Third-Party	Purpose	Duration	Category
_wpbi	<a href="https://www.facebook.com/policy.php">https://www.facebook.com/policy.php</a>	Marketing Facebook tracking cookie	2 years	Marketing
_wsbi	<a href="https://www.facebook.com/policy.php">https://www.facebook.com/policy.php</a>	Marketing Facebook tracking cookie	2 years	Marketing
_fbc	<a href="https://www.facebook.com/policy.php">https://www.facebook.com/policy.php</a>	Marketing Facebook tracking cookie	2 years	Marketing
_fbp	<a href="https://www.facebook.com/policy.php">https://www.facebook.com/policy.php</a>	Marketing Facebook tracking cookie	2 years	Marketing
_gat	<a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>	Google Universal Analytics	2 years	Analytics
_gid	<a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>	Google Universal Analytics	2 years	Analytics
_utm*	<a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>	Google Universal Analytics	2 years	Analytics
__utma	<a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>	Google Universal Analytics	2 years	Analytics
__utmb	<a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>	Google Universal Analytics	30 minutes	Analytics

Name	Third-Party	Purpose	Duration	Category
__utmc	<a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>	Google Universal Analytics	Session	Analytics
__utmv	<a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>	Google Universal Analytics	2 years	Analytics
__utmz	<a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>	Google Universal Analytics	6 months	Analytics
_gcl_aw	<a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>	Google Universal Analytics	session	Analytics
TS*	<a href="https://support.f5.com/csp/article/K13693">https://support.f5.com/csp/article/K13693</a>	Security	session	Essential
_px	<a href="https://www.perimeterx.com/privacy/">https://www.perimeterx.com/privacy/</a>	Security	1 day	Essential
_px3	<a href="https://www.perimeterx.com/privacy/">https://www.perimeterx.com/privacy/</a>	Security	10 minutes	Essential
_pxvid	<a href="https://www.perimeterx.com/privacy/">https://www.perimeterx.com/privacy/</a>	Security	18 months	Essential
New Relic	<a href="https://newrelic.com/termsandconditions/privacy">https://newrelic.com/termsandconditions/privacy</a>	System performance	12 months	Essential
_ym_*	<a href="https://metrica.yandex.com/about/info/privacy-policy">https://metrica.yandex.com/about/info/privacy-policy</a>	Marketing Yandex Metrica	12 months	Marketing
_ym_uid	<a href="https://metrica.yandex.com/about/info/privacy-policy">https://metrica.yandex.com/about/info/privacy-policy</a>	Marketing Yandex Metrica	12 months	Marketing

## How to Manage Cookies

### Essential Cookies

You can disable these cookies by amending your browser settings, however this could affect how the site functions.

### Marketing, Analytics & Other Cookies

Enabling these cookies provides a more personalised experience.

“Cookies allow you to take advantage of some of the website’s essential features. The help menu on the menu bar of most browsers will tell you how to enable or prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie and how to disable cookies altogether.

If you use a PC - click on 'Help' at the top of your browser window and select the 'About' option.

If you use a Mac - with the browser window open, click on the Apple menu and select the 'About' option.

For Third Party Cookies – If you'd like to opt out of third-party company cookies - please use the opt out tool offered by members of the Network Advertising Initiative (NAI) – see [http://www.networkadvertising.org/managing/opt\\_out.asp](http://www.networkadvertising.org/managing/opt_out.asp)

If you would like to know more about Third Party Cookies and to opt out of them if you wish – see [www.allaboutcookies.org](http://www.allaboutcookies.org) and [www.youronlinechoices.eu](http://www.youronlinechoices.eu)” (Vistaprint, 2018, <https://www.vistaprint.co.uk/customer-care/cookies-and-privacy.aspx>

To opt out from and stop your data being utilised by Google Analytics, see the following link for instructions: <https://tools.google.com/dlpage/gaoptout>

Deleting cookies, disabling future cookies or tracking technologies could block you from having full accessibility to specific areas and have an adverse effect on using this website.

If you have any further questions concerning this Cookie Policy, please contact Angela Hughes, Marble White Counselling on 07716 124 328 or [info@marblewhitecounselling.co.uk](mailto:info@marblewhitecounselling.co.uk)

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